



**Pratt**  
Fine Arts Center

# Impact Report 2021



# Our Best Year Yet



This may have been our best year yet.

No, really. If you factor in unprecedented challenges and all of the unknowns that continue to persist, it's really quite amazing what we have achieved. With great determination, innovation, and relentless fervor, the Pratt community rallied time and again this year to protect and deliver on our mission. It was a master class in creative resilience.

As they often do, young people led the way. Pratt Youth & Teen Program students were the first to engage in our online classes as we hustled to build new capacity from scratch. They taught us what was possible and paved the way for dynamic at-home engagement for over 1,100 Pratt students of all ages. We held creative space online month after month, all the while curating our plans for a thoughtful return.

Inspired donors and government aid provided the resources we needed to remain stable and focused. With broad support, we kept our heads above water and held our resolve to get back into the studios, developing new policies and protocols that would allow us to reopen safely. And we have.

Pratt's resurgence began last spring with the launch of a limited occupancy studio access program, ensuring that artists had safe access to the space and tools they needed to restore their practices and continue to inspire us all. Not long after that, youth & teens returned to campus for in-person and hybrid classes. And by fall, we were back to our normal hours with both in-person and online engagement available for people of all ages, all skill levels, and all backgrounds.

Challenges endure, public health guidance continues to change, and protocols continue to evolve. But we have proven in this past year that nothing can stop us from our mission to make art accessible to everyone in our community.

A stylized white signature of Steve Galatro on a green background.

Steve Galatro, Executive Director



**“Let’s draw and draft and don’t feel self-conscious.”**

Nothing has stopped our classes. Teens at Pratt even have entire murals to show for it. Under the guidance of instructors like Perri Rhoden, teens in our Summer Art Program created murals on our campus—part of Pratt’s perseverance and responsiveness in the past year.

“The first day, because of COVID, the class was virtual,” said Seattle-raised **Perri Rhoden** (pictured at right), professional artist and Pratt youth and teen instructor. “We talked about the pandemic and businesses and restaurants that had boards up. I asked them how they were feeling about COVID and then channeled that conversation into: let’s draw and draft and don’t feel self-conscious.”







"By the end of the first day, we had a draft. Outer space, orca whales, the color teal, and one of the students wanted to draw a robot."







## “Pratt is still here.”

In multiple classes, teens created murals on Pratt’s campus, learning more than just the ins and outs of painting as Pratt dove back into in-person classes.

“One young lady felt like she made a mistake in the center of the mural and felt really self-conscious about it. I told her ‘paint covers paint’ and provided her with the tools to change it. A handful of the other students encouraged her about what she created. Even though she could “fix” it, in the end she chose to keep it exactly the same.”

When asked about the potential of Pratt as we re-emerge, Perri said “Pratt can let people know that Pratt is still here and is a safe space. Continue to build through word of mouth that Pratt is the place to be. It’s the programming, the community, and the authenticity that draws people to Pratt.”

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# Pratt continued its work through COVID

1,109 remote students experienced our dynamic online programs, including:



- 221 youth & teens in subsidized and pay-what-you-can classes
- 40 veterans in free virtual workshops
- 5 Master Artist virtual workshops
- Ongoing Tuition Assistance
- New online art sale, benefitting 81 local artists

## Ensuring Sustainability



Reduced expenses by  
**41%**

Maintained reserve fund at  
**\$1.6M**

Increased unrestricted giving by  
**6%**

**2 PPP loans secured (fully forgiven)**



Pratt Fine Arts Center is supported in part by 4Culture, ArtsFund, the Klorfine Foundation, the National Endowment for the Arts, Seattle Office of Arts & Culture, and the Washington State Arts Commission.



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Pratt's mission is to foster a creative,  
inclusive art-making community;  
you are a part of our community.

**THANK YOU.**

Visit [www.pratt.org](http://www.pratt.org) to learn  
more about our work.

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